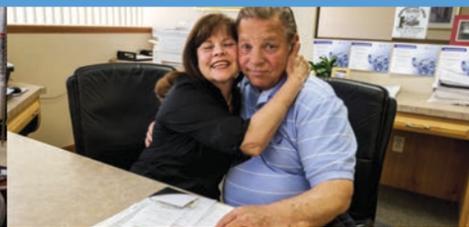


# A FAMILY TRADITION



SINCE 1980, PROFESSIONAL FINISH HAS BEEN LIVING UP TO ITS NAME, ALL WITH ONE PAINT BRAND.



## AT A GLANCE

- 1980 YEAR EST.
- 22,000 SQ. FT.
- 8 EMPLOYEES
- 2 BOOTHS
- DELTRON® REFINISH SYSTEM

Mike and Stephanie Deutsch (daughter), founders Dave and Lois VandenBossche, and Eric (son).  
 Right: Tom Ginter, paint technician.

Step inside Dave and Lois VandenBossche's shop and you'll see why *Professional Finish* is the perfect name for their business. Located in Romeo, Mich., the spacious, well-run facility is a fine example of a modern collision center, but what makes Professional Finish produce consistent, high-quality results is time-tested products and an unwavering devotion to high standards.

Dave admits to being very fussy by nature. Before entering the refinishing business, he earned his way as a toolmaker, a trade requiring precision grinding measured to the ten-thousandth of an inch. "High tolerances were right up my alley," he said. Undoubtedly, his keen eye and

passion for detail helped grow his side job creating metalwork for custom builders and repairing cars for friends.

When the economy slumped in 1974, Dave was laid off, so the VandenBossches took a chance and opened their own repair shop.

They bought used equipment and rented commercial space, a one-car hole-in-the-wall that lacked both heat and indoor plumbing. "It had an outhouse out back," Lois recalled with a laugh. Anyone familiar with Michigan winters knows just how chilling that statement is.

"Because we were young and had a lot of guts, we just jumped into it," Dave said. The couple sold the shop three years later so Dave could return to tool making, but he was laid off again in 1980. Determined to permanently escape the boom and bust cycle of Detroit's auto-based economy, Dave and Lois opened Professional Finish.

Starting from scratch, they wanted to do some things differently than with their first shop. After doing their homework, they chose PPG because of its new DELTRON® DAU acrylic urethane system. Dave became an instant fan thanks to the outstanding speed, appearance and durability. "I kind of pioneered using the system in this area," Dave said. "I was one of the first to go with the urethane. I had a number of shops come out to see my operation and put in the same system."

Thanks to their hard work, Professional Finish grew steadily, and so too did their family's involvement. While attending high

school, their son, Eric, worked at the shop after class. Dave and Lois agree that their son proved himself to be very dedicated, right from the start. "He's very meticulous," Lois said. "He learned his lessons well, and practices Dave's motto, 'If you see it was repaired, it wasn't done right.'" Today, Eric runs the day-to-day operations out in the shop.

Stephanie, Dave and Lois's daughter, is the family newcomer at the shop, with "only" 18 years full time. She runs the office side of the operation, adept at coordinating customers, vendors and personnel. Mike, Stephanie's husband, also works at Professional Finish as their very conscientious body technician.

In 1990, the VandenBossches moved Professional Finish to their current location. In 2005, they expanded to 22,000 square feet and upgraded their refinishing capabilities. Today, they feature two drive-through booths with triple prep stations. The additional space and work areas allow them to keep a fast pace while maintaining the family tradition of sweating every detail.

While many things have changed over the years at Professional Finish, one thing hasn't—their preferred paint brand. That's

because many of the qualities that Dave admired about *Deltron* products over 30 years ago still apply today. "The color-matching capabilities are great using the variant decks. It's quick and it saves a lot of wasted paint," he said. "Spraying it is real simple too."

Like many shop owners, the last few years have been lean, yet at Professional Finish, they remain upbeat about the road ahead. As long as they uphold the family tradition for high quality, the VandenBossches are confident good things are going to roll their way.

